

AP Producer News

Share Savings with Your Clients Enrolled in VSP Choice Plan

July 16, 2020

Guaranteed pricing available on lens enhancements starting September 1.

VSP Vision Care Inc. wants to help your clients enrolled in the VSP Choice Plan adjust to our “new normal” with a discount that aims to help them see well and be well.

Starting September 1, 2020, VSP Choice Plan members will receive guaranteed pricing on all lens enhancements, such as polarized lenses, high-index lenses and other options when using a VSP doctor.

Members can look forward to an average savings of 30 percent out-of-pocket, with no increase in premiums.

[View the VSP Offer](#)

Consider sharing information about these valuable savings with your clients now to give them plenty of time to make an appointment and pick out the perfect frames before the savings kick off September 1.

Please note that as vision offices across Washington state reopen, your clients' local office may have revised procedures. VSP offers more information in its COVID-19 response article “[We're here for you.](#)”

For more information on how Advanced Professionals' partners are responding to COVID-19, please see [AdvProfessionals.com/COVID-19-Resources](https://advprofessionals.com/COVID-19-Resources). If you have questions or requests for specific AP programs, please email communications@advprofessionals.com or reach out to your dedicated sales representative:

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