



What are the Benefits of an Association Health Plan?

Let Advanced Professionals Insurance & Benefit Solutions guide your organization through the process.

Association Health Plans (AHPs) are a valuable resource for small businesses that allow multiple employers to **pool their employees as a large group**, taking advantage of the additional value and reduced administrative expenses. AHPs also are a **valuable recruitment tool** for the associations that sponsor them, such as local chambers of commerce or industry trade groups.

Benefits to Your Association



Increased Membership and Member Retention

- One-third to one-half (average) of association members join the association for access to health plans
- Health plan attracts hard-to-recruit members



Health Care for Employees

- Helps association become a community leader
- Helps positively brand association



Recurring Annual Revenue

- Little to no operational work for the association
- Sponsor fees can represent a significant amount of annual revenue to the association



Improves Success Odds for Member Organizations

- Helps companies compete with larger organizations
- Reduced health care costs can be funneled into company growth

Value to Your Members



Affordable

- Scalable solutions for organizations of different sizes and sophistication
- Product suites offer plan flexibility, leveraging a defined contribution strategy
- Leverage large group underwriting capability



Large-group

- Consolidated administration with web-based enrollment and invoicing
- Real-time access to plan materials
- Virtual care



Competitive pricing

- Unique experience for employer access to healthcare
- Wellness and health management resources

Advanced Professionals Insurance & Benefit Solutions works with a diverse array of associations to oversee nearly 40 AHPs that provide health insurance and other benefits for thousands of employees at small and mid-sized businesses.