



Wholesale Benefits

Supporting the growth of small and medium-sized businesses with wholesale benefits solutions tailored to their industries and aligned with their needs.



Insurance &
Benefit Solutions

Advanced Professionals Insurance & Benefit Solutions is a unique division of ABD that provides wholesale benefit consulting, benefit platform management, product distribution management, and administrative services.

To work with us or learn more, email helloAP@advprofessionals.com.

Our Philosophy

Advanced Professionals Insurance & Benefit Solutions brings clarity, innovation, and efficiency across the wholesale healthcare benefits ecosystem. We simplify employee benefits with innovative technologies and consultative services that make small and medium-sized businesses stronger, healthier, and better positioned for the future.

Services and Solutions

Our practice is dedicated to providing insight, expertise, and personalized guidance to insurance carriers, trusts, and producers.



Innovative Product Solutions

- Convenient 24/7 access to AP Connect, our proprietary end-to-end platform for requests for proposals, new business and renewals
- Exclusive partnerships provide access to boutique products and services designed to give producers a competitive edge



Deep Expertise

- 23+ unique Industry Health Trusts and insurance marketplaces represented
- 750+ accredited insurance professionals
- 35,000+ requests for proposals received annually via AP Connect
- 1997 practice originally established



Proactive, Scalable Services

- Build and maintain risk-assessment tools
- Claims, financial and product distribution analysis
- Rate model management
- Benchmarking and other data analysis
- Maintain underwriting rules and requirements
- Quarterly scorecard to keep producers apprised of proposal and new business activity