



Financial Wellness in the Next-Normal Recommended Offerings

Interested in learning how ABD can support your employees on their financial wellness journey? Here are some of our most utilized offerings to integrate with your unique benefit programs.

Dollar Priorities Workshop

Your employees earn, spend, and save money but they're still wondering if they're really maximizing and prioritizing their precious dollars in the best way. There's something for everyone in this workshop as we take employees through best practices in prioritizing finances, so they feel more confident in managing their money. The best part? We fully customize this to integrate your benefits which creates a more personalized experience & gives employees a greater appreciation for all the benefits offered. Reach out to us for a sample presentation and demo!

1:1 Financial Coaching

Our team of Certified Financial Planners are able to meet your employees where they are - figuratively and literally: we begin the 30-minute conversation with the area they need the most help in and we host sessions in your office or remotely. Our seamless process leaves employees feeling empowered to stick to healthy financial habits, course-correct for any red flags, and motivated to set meaningful financial goals. **The best part?** We're not in the business of managing money or selling financial products so there's never a sales pitch or conflicts of interest – just pure, unbiased financial guidance.

Make the Most of your 401(k) Workshop

It's no secret that 401(k) plans are confusing and can be boring. We're here to change that. This workshop does it all – it makes employees laugh, understand, ask questions, and most importantly: motivates them to save for retirement in a world where too many things are competing for our paychecks.

Online Employee Hub

We build customized microsites as a one-stop-shop for your employees – they can register for webinars, sign up for a 1:1 meeting with our coaches, and watch quick instructional videos on the topic areas of your choice. **[You can check out a demo website here!](#)**

Custom Communication: Videos and Brochures

We know the new hire onboarding process is already long enough and you probably feel like a broken record, constantly answering the same questions from employees. We'll do the legwork for you by creating short, fun, and easy-to-understand media pieces you can equip employees with. The best part? We ensure all media pieces are consistently updated as things change so everything employees interact with is always up to date (i.e. contribution limits, HSA premiums). **[View a sample video here.](#)**

Want to chat? Reach out to us directly:

financialwellness@theabdteam.com or **camille.bouvet@theabdteam.com**